

mesa

Adapting

to

New  
Normal



# 01

**mesa**  
Dingdong's **FAVORITE**

Crispy pork belly  
Crispy baby squid  
Tinapa roll  
Bam-i  
Suahe stir fried salted and spicy  
Sisig rice

**FAVORITE 1**  
**777 PHP**  
2-3 persons

**FAVORITE 2**  
**1295 PHP**  
4-5 persons

## Adaptive Menu

having a versatile menu that runs through various testing and quality

**mesa**  
**Grab & Go**  
Also available via [foodpanda](#) [GrabFood](#)

GO. 1 149 PHP  
Tinapa roll + Pork Sisig + Rice

GO. 2 165 PHP  
Laing + Rice + Garlic chicken

GO. 3 175 PHP  
Grilled Liempo + Rice + Laing

GO. 4 185 PHP  
Tinapa roll + Rice + Binagongang baboy

GO. 5 185 PHP  
Tinapa roll + Rice + Chicken BBQ honey pats

GO. 6 199 PHP  
Tinapa roll + Rice + Kare-kara beef and tripe

\*Just add Php35 for a glass of iced tea or bottled water

## Packaging

Mesa Promise stickers and FooDee safety seals for all takeout and delivery packaging

**mesa**  
**OUR MESA PROMISE**

Here at MESA, we promise to give you the best quality products to satisfy your every craving for your Filipino favorites. We always encourage our guests to dine in one of our many locations nationwide to experience the complete service excellence MESA can provide. However, we understand that good dining experiences are not only confined within the areas of our restaurant, and our products may be freely enjoyed in your own preferences.

MESA recommends that food items taken out from our establishment should be consumed **WITHIN 2 HOURS** to guarantee optimal quality of our products when eaten. Freshness of these items cannot be guaranteed after the recommended consumption period.

Thank you.

0372  
0917 327 (MESA) [f @MesaPH](#) [@mesaphilippines](#)

# 02



SLYSAFER

We made  
customer's  
safety  
our #1  
campaign

#DEELICIOUSLYSAFER

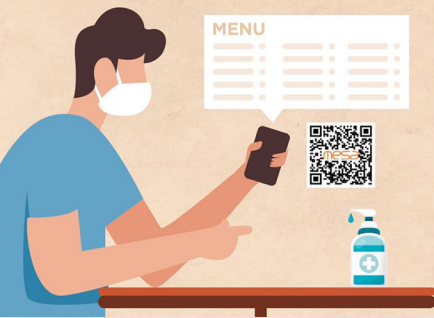
# 03

## Dine In, Takeout & Delivery Safety Protocols

FooDee Global is the IATF safety standard for the food and beverage industry

### Digital Menu

- We provided QR code for contactless and easy access of menu.



### Regular Sanitation

Disinfecting high touch surfaces 10 minutes interval in between customers dining -in.



### Wearing mask is a must

- Temperature check and health form to complete upon entry.



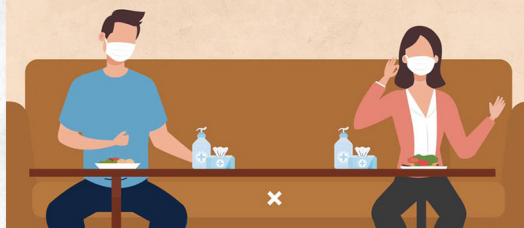
### Designated pick-up and delivery area for take-out orders



### Social Distancing Dining

- We provided signages for your safety.

2m / 6ft



### UV Disinfectant

For settlement of payment either cash or card, takeout and delivery orders, we use UV disinfectant



# 04 Nationwide Delivery

Bulk orders for online events and celebrations

**mesa**  
Celebrate Holidays  
AS EASY AS 1,2,3

FOR BULK ORDERS, LETS TALK  
+63 917 327 6372

Happy Holidays!  
Love, Mesa Family

**mesa**  
Amazing Dad, Awesome Treat

Get Free 1.5 Soda in every order of DingDang's Favorite

SAVE P240

GOOD FOR SHARING  
Price starts at **Php777**  
\*Valid in selected stores only

DINE-IN, TAKEOUT AND DELIVERY

GrabFood foodpanda PICK-A-ROO

**ARRIVALS FOR MOTHER'S DAY ↑**

Ordering From	Arriving To	Order	Arriving On
LOS ANGELES	MANILA	SET A	MAY 10
DUBAI	MANILA	SET B	MAY 10
LONDON	MANILA	SET C	MAY 10
HONGKONG	MANILA	SET B	MAY 10
PARIS	MANILA	SET A	MAY 10

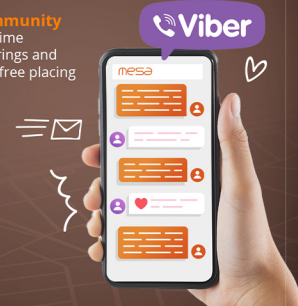
SET A	SET B	SET C
<ul style="list-style-type: none"> <li>Laing</li> <li>Sisig Rice</li> <li>Tinapa Roll</li> <li>Mesa Braised Beef</li> <li>Shrimp Salted Egg</li> <li>Grilled Liempo Mesa Way</li> </ul>	<ul style="list-style-type: none"> <li>Bicol Express</li> <li>Garlic Chicken</li> <li>Pancit Canton</li> <li>Mesa Braised Beef</li> <li>Crispy Boneless Tinapia</li> <li>Sinigang Salmon Head</li> </ul>	<ul style="list-style-type: none"> <li>Sisig</li> <li>Tinapa Rice</li> <li>Bicol Express</li> <li>Inihaw Sampler</li> <li>Kare Kare Beef &amp; Tripe</li> <li>Baby Squid in Olive Oil</li> </ul>
P2,900 P4,225 Medium Large	P3,100 P4,600 Medium Large	P3,500 P4,700 Medium Large

\*Each set comes with FREE 1.5L softdrinks

We accept credit card payments VISA. For advance orders, contact us at 0917 569 7297 / 0961 581 4024 / 02 8441 5197

## LET'S STAY CONNECTED!

Join our **Mesa community** on viber to get real-time updates on our offerings and experience a hassle-free placing of your orders.



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### STEP-BY-STEP GUIDE ON ORDERING

#### Place Order



Via Call:  
Landline: (02) 8441 5197  
Globe: 0917-569-7297  
Smart: 0961-581-4024

or Via SMS ordering:  
(details on next page)

\*All orders are subject for confirmation of Mesa Representative. No confirmation means your order is not processed

#### Settle Payment



Bank Transfer, All Pay, GCash or easy access payment link

(Please send proof of payment through viber. Viber number: 0917-5697297)

Upon Self Pick-Up  
(But we highly recommend contactless payment through online)

Or Cash on Delivery

#### Delivery or Self Pick-Up



For Delivery

- Mesa Rider will message the customer once order is on the way  
- Wait for Mesa Rider's message if your order has arrived and ready  
\*delivery fee applies

For Self-pickup

Mesa Staff will message you once order is ready for pick-up at the store.

\*available in selected stores

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### FORM FOR ORDERS VIA TEXT MESSAGE

Please make sure to send complete details so we can process your order's. Order's are subject for confirmation by store.

NAME:  
ORDER'S:  
PAYMENT METHOD:  
PREFERRED PICKUP SCHEDULE: (DATE AND TIME)

#### PAYMENT METHODS

Bank Transfer

**BDO** NORTH SIDE TABLE FOOD CORPORATION  
004700080526

Money Transfer

**GCash** **Alipay**

0915 058 3058

Cash on Delivery

**GCash**

SCAN TO PAY HERE



Payment Link via **JUSTPAY.TO/** and **paymongo**

**VISA**

**MasterCard**

**Grab Pay**

**coins.ph**

**JUSTPAY.TO/**

**Justpay.to/mesa**

\*We'll send you an easy access link to pay using any of these

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# 05 Easy Ordering System

Customer-friendly ordering system and inhouse delivery

# 06 Promotional Campaigns

#DeiciouslySafer, Ingat Angat, Vaccination Campaign

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**WE GOT THE SAFETY SEAL**  
#DeiciouslySafer

The DTI Safety Seal certifies that an establishment is compliant with the public health standards set by the government & uses contact tracing with **StaySafe.ph**

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**Good Job, Foodee!**  
Your Drink is on us!

**MECHANICS:**

- For all vaccinated individuals, just present a proof of vaccination & valid ID and for any orders, get **FREE Iced Tea**. No minimum purchase
- Promo is available nationwide.
- Promo runs from June 1 - November 30, 2021.
- Available for Dine-in transactions only

**FOODEE**  
FOOD & BEVERAGE CONCEPTS

**THESE ESTABLISHMENTS ARE 100% FULLY VACCINATED**  
#Deiciouslysaferfood

SM NORTH EDSA      UP TOWN MALL

**FOODEE**  
FOOD & BEVERAGE CONCEPTS

**THESE ESTABLISHMENTS ARE 100% FULLY VACCINATED**  
#Deiciouslysaferfood

ROBINSONS MANILA      SM MALL OF ASIA

**FOODEE**  
FOOD & BEVERAGE CONCEPTS

**THIS ESTABLISHMENT IS 100% FULLY VACCINATED**  
#Deiciouslysaferfood

AYALA MALLS MANILA BAY

Your **mesa-rap** meals is now on **GrabFood**

**mesa**  
We are just one click away.  
VIA FOODPANDA

WE ARE NOW LIVE ON **PICK-A-ROO**

# 07 Marketing Campaigns

## Partnerships and Promos

**MESA BOOKY DEAL**

booky

**mesalo-salo**  
Anytime and Anywhere

mesa ₱100 mesa ₱300  
mesa ₱500 mesa ₱1000

Always a treat to share!  
Your MESA Vouchers is now on

**SHARE TREATS**

**mesa** **Shopee**

Get our e-voucher

**₱1010**

with FREE carafe of iced tea  
Save ₱190

10.10 10.10 10.10

**mesa** **PICK-A-ROO**

**FLASH SALE**

**30% OFF**  
minimum purchase of Php900

Promocode: **MESA30**

\*Promo duration: May 03 - 07, 2021  
\*Selected stores

**mesa**

**30% off**

**11AM to 1PM on June 21 - 27 only!**  
No minimum spend required

Use code **MANYVERSARY**

**mesa** **MetroDeal**  
Live your City for Less

**45% OFF**

Tinapa Roll  
Malunggay Molo Soup  
Tofu Sisig  
Binagoongang Baboy ni Kaka  
Crispy Boneless Tilapia  
Bam-I  
Adobo Flakes Rice  
Mango Panna Cotta  
Iced Tea

Good for 5-6 persons  
Php2,900  
Php1,595

# Marketing Campaigns

## Mesalo-salo with Dingdong



Mesalo-salo with Dingdong  
46 weeks ago · 376.7K Views



Mabusog sa Tunog with Mesa  
42 weeks ago · 1.2M Views



Mesa x DingDong PH  
43 weeks ago · 153.8K Views



Dingdong Dantes'  
#MesaASMRExperience with Crispchon  
a year ago · 4M Views



Dingdong Dantes ASMR Experience:  
Kilig with every bite!  
a year ago · 238K Views



Dingdong Dantes'  
#MesaASMRExperience  
a year ago · 309.1K Views



# 08 Digital Marketing

Socially relevant and interactive contents

**MISSING YOU  
PIG TIME!**

Available for DINE-IN, TAKEOUT AND DELIVERY

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**HITO**

**NA  
NAMAN**

Get Vaccinated and Save Lives!

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Guess the **8 stores** we will be opening next

G	A	L	L	E	R	I	A	P	J	M	M
C	D	U	K	O	Z	O	R	O	Y	A	A
D	J	Y	R	E	R	O	L	F	H	L	N
X	M	E	G	A	M	A	L	L	B	L	I
Y	D	T	H	N	M	J	K	H	K	O	L
R	O	C	K	W	E	L	L	U	L	F	A
T	I	P	L	G	Q	R	B	X	G	A	B
R	E	Y	L	S	S	V	L	I	Y	S	A
L	M	N	B	X	S	R	G	Z	R	I	Y
Y	N	O	R	T	H	E	D	S	A	A	E
Q	W	E	R	T	Y	U	I	O	G	P	B
G	R	E	E	N	B	E	L	T	Y	L	A

- ROCKWELL
- SM EG M LL
- SM N RT E A
- SM U A
- SM M LL OF AS
- GRE NET
- MA LL B Y
- GLER A

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**your Tita**  
as your favorite  
Filipino food

**Your Crispy Tita**  
Si Tita na young at heart  
she must get that action skin!

**Your Crispy Tita**  
Si Tita na always funny  
about the latest chismis!

**Your Crispy Tita**  
Si Tita na Pinaka-BET mo  
The most sought after... winning  
and she made it  
from money!

**Your Endearing Tita**  
Si Tita na PATA-labin ka  
Always served you good games  
and wholesome food!

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**NICE TO MEAT  
YOU AGAIN**

GroBFood foodpanda PICK-A-ROO

AVAILABLE FOR DINE-IN, TAKEOUT AND DELIVERY

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Let's **VOTE**  
with taste.

Kare-kare beef and tripe

You have a voice, let's stand and be counted.  
Voting registration resumes this September 1.

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Solve this **food puzzle**

**Hint:** Best served with cucumber sticks, wansoy, leeks, and fresh romaine lettuce or malunggay crope

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**HIT THE JACKPOT**

Stop the GIF when same dish appears in all three sections and share the screenshot in the comment box!

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Si Maganda ay Malakas din.  
Iba talaga ang **Laing** Pinoy!

Congratulations, Hidiyin!

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**mesa**  
*Valentine's Day*  
 Treat

Receive our *surprise gift* as you celebrate your valentine's date with us on February 13 - 14, 2021

TREATS  
 for  
**MOM**

Get free iced tea for every order of Dingdong's Favorites

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**mesa**  
 - HAPPY -  
**INDEPENDENCE DAY**

Let's exercise our right to vote this coming election

REGISTER TO VOTE

**mesa**  
 HAPPY  
**FATHER'S DAY**

MERRY CHRISTMAS

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Perfect for your Mesa this *New Year*

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# Digital Marketing

Celebrations and greetings